

**HISTORIC DISTRICT COMMISSION
MINUTES OF MEETING
JANUARY 4, 2012**

Town of Bedford
Bedford Town Hall
Selectmen's Meeting Room

PRESENT: William Moonan, Chair; Karen Kalil-Brown, Clerk; Alan Long; Lorrie Dunham; George Dalrymple

ABSENT: Carol Carlson; Kevin Latady

BUSINESS MEETING:

Mr. Moonan introduced Mr. Dalrymple to the other Commission members and welcomed him to the Board. Mr. Dalrymple remarked that he was on the Historic District Commission (HDC) many years ago, in the late 1960s and the early 1970s, and he is pleased to be back.

The Board talked about the Great Road Master Plan and the progress of the Blake Block building at 68-84 Great Road.

Mr. Moonan noted that there are nights when there is very little business to discuss, yet the Commission still schedules a 30-minute business session. He suggested starting the formal public hearings at 7:30 PM and then saving the business session for after the hearings, so if there is no business to discuss, they won't have to spend an extra 30 minutes at the meeting. The other members agreed to try this procedure at the next meeting.

PRESENTATION: Ms. Kalil-Brown read the notice of the hearing.

PETITION #003-12 – Jack Bellan, for Harvard Green, 52 Great Road, for signs.

Mr. Bellan introduced himself and explained that he is a general contractor who would like to use the small space at 52 Great Road as a showroom to display to clients the kinds of flooring, trim, windows, and other features he offers. He said he will be making no changes to the exterior of the space with the exception of signage, which is what brought him before the Commission tonight.

Mr. Bellan stated that he proposes a new sign that will be in the exact same color, size, style, and font of the prior business, Tea's Art Studio. He noted that it will also match the sign for Fetch It on the opposite end of the building. He said that the only real change, besides the name of the business, is the location of the sign: he felt it would look more aesthetically pleasing to move the sign over the door instead of over the left window. There was discussion regarding the placement of the sign and the Commission

agreed that the sign would look attractive centered over the door. Mr. Moonan asked whether the wall sign would be placed at the same height as the Fetch It sign. Mr. Bellan said it would.

Mr. Moonan talked with the applicant about how the sign will be mounted to the building.

Mr. Bellan said the other signage he proposes is bullet-point words on the two storefront windows, along with the name and phone number on the window in the front door, as shown on the renderings included in the application. There was discussion about the font; Mr. Long said it appeared to be Times New Roman or something similar. Mr. Bellan stated that the color of the window lettering could be either white or gold – whichever the Commission decided would look more attractive. Mr. Moonan remarked that white would probably be more visible. The other members agreed.

Mr. Moonan suggested that the letters be applied to the inside of the window, not the outside, so that they don't get chipped or dirty. Mr. Bellan said that was a good suggestion and he would mention it to his sign manufacturer.

Ms. Kalil-Brown asked the applicant whether the sign manufacturer would reuse the existing sign or make a new one. Mr. Bellan said their goal is to use the existing sign, as it would be less costly, but if that proves impossible, they will make up a new sign to look exactly like the old one did, save for the wording.

Mr. Moonan asked whether the sign will be illuminated. Mr. Bellan responded that it will not.

Mr. Moonan called for a motion to approve the proposed signage.

MOTION:

Mr. Long moved to grant the application of Jack Bellan, for Harvard Green, 52 Great Road, for signage as shown on Exhibit A; wall sign will be green with gold lettering, background and shape to match existing. Lettering on windows and door will be white, with font shown on Exhibit A.

Ms. Dunham seconded the motion.

Voting in favor: Moonan, Kalil-Brown, Long, Dunham, and Dalrymple

Voting against: None

Abstained: None

The motion carried unanimously, 5-0-0.

MOTION:

Mr. Long moved to adjourn the meeting.

Mr. Dalrymple seconded the motion.

Voting in favor: Moonan, Kalil-Brown, Long, Dunham, and Dalrymple

Voting against: None

Abstained: None

The motion carried unanimously, 5-0-0.

The meeting adjourned at 8:20 PM.

William S. Moon — 3/7/12
William Moonan, Chairman Date

Respectfully Submitted,

Scott Gould
HDC Assistant